

Lisbon international advertising festivals



WINNERS 2022 EDITION

Agency	Client	Project	Category	Sub Category	Country	Prize
PRAP Japan, Inc.	Eli Lilly Japan K.K.	<i>Migraine karuta card game (Japanese traditional card game)</i>	Word of Mouth	Healthcare & Pharma	Japan	Bronze
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Brand Activation	Healthcare & Pharma	Spain	Bronze
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Brand Activation	Government & Politics	Spain	Bronze
Grey Canada / TANK Worldwide	Razom	<i>Feel What We Feel</i>	Campaign	Integrated Campaign	Canada	Silver
Grey Canada / TANK Worldwide	Razom	<i>Feel What We Feel</i>	Campaign	Effectiveness in Campaign	Canada	Silver
CINQ VISUALS s.r.o.	ŠKODA AUTO a.s.	<i>The Way Of Life</i>	Craft	Direction	Czech Rep.	Bronze
Euro-M	Mercer	<i>IMAGINE BOOK</i>	Design	Editorial	Portugal	Bronze
Innocean Italy	Kia	<i>Moving Inspiration Project</i>	Design	Experiential Design	Italy	Bronze
MetaDesign China Limited	MetaDesign	<i>FORTUNE FAVORS THE BOLD</i>	Design	Self Promotion	China	Silver
Bickerstaff.734	Khortytisia National Reserve	<i>Khortytisia - The Island of a Mystery</i>	Design	Corporate Identity	Ukraine	Gold
FCB Lisboa	Penguin Random House	<i>Portuguese (Re)Constitution</i>	Design	Design Effectiveness	Portugal	Gold
FCB Lisboa	Penguin Random House	<i>Portuguese (Re)Constitution</i>	Design	Illustration	Portugal	Grand Prix
Samy Alliance	Axe	<i>Antes de ti</i>	Digital	Creative Effectiveness	Spain	Bronze
Grey Canada / TANK Worldwide	Razom	<i>Feel What We Feel</i>	Digital	Campaign	Canada	Bronze
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Direct	Ambient Media: Small Scale	Spain	Bronze
Samy Alliance	Mercado de San Antón	<i>The Transtore: The Price of Inequality</i>	Direct	Indoor Direct	Spain	Bronze
Monstarlab	HumanAid	<i>HumanAid</i>	Effectiveness	Awareness Effectiveness - NGO's	Netherlands	Bronze
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Effectiveness	Awareness Effectiveness - Children & Teen	Spain	Silver
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Effectiveness	Effective Use of Media - Government & Politics	Spain	Bronze
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Effectiveness	Awareness Effectiveness - Government & Politics	Spain	Silver
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Effectiveness	Awareness Effectiveness - Wellness	Spain	Silver
Grey Canada / TANK Worldwide	Razom	<i>Feel What We Feel</i>	Effectiveness	Awareness Effectiveness - Wellness	Canada	Gold
Samy Alliance	Axe	<i>Antes de ti</i>	Effectiveness	Awareness Effectiveness - Personal Care	Spain	Silver
X3M Ideas	Battle of the Year	<i>One Language</i>	Film	Film on TV	Nigeria	Bronze
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Outdoor	Special Format	Spain	Silver
X3M Ideas	Flour Mills Nigeria	<i>This is my kitchen</i>	Press	Campaign	Nigeria	Silver
FCB Lisboa	ACCOBAMS	<i>Wartime Bombs</i>	Press	Campaign	Portugal	Bronze
FCB&THEMILKMAN	Clovin	<i>My first poison</i>	Promo & Activation	Campaign	Poland	Bronze
Samy Alliance	Mercado de San Antón	<i>The Transtore: The Price of Inequality</i>	Promo & Activation	Point of Sale Activation	Spain	Silver
FCB Lisboa	Penguin Random House	<i>Portuguese (Re)Constitution</i>	Promo & Activation	Low Budget Activation	Portugal	Gold
Samy Alliance	Mercado de San Antón	<i>The Transtore: The Price of Inequality</i>	Public Relations	Social and Environmental Responsibility	Spain	Bronze
FCB&THEMILKMAN	Clovin	<i>My first poison</i>	Public Relations	Social and Environmental Responsibility	Poland	Bronze
Grey Canada / TANK Worldwide	Razom	<i>Feel What We Feel</i>	Public Relations	Social and Environmental Responsibility	Canada	Silver
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Public Relations	Political Campaign	Spain	Silver
Volcanum Creative Lab	Hemosc	<i>Fashion Bags For Blood Bags</i>	Social Media	Social Responsibility in Social Media	Brazil	Bronze
Samy Alliance	Axe	<i>Antes de ti</i>	Social Media	Branded Content	Spain	Bronze
Grey Canada / TANK Worldwide	Razom	<i>Feel What We Feel</i>	Awareness, Fundraising & Advocacy	Campaign	Canada	Silver
Grey Canada / TANK Worldwide	Razom	<i>Feel What We Feel</i>	Awareness, Fundraising & Advocacy	Craft	Canada	Silver
TANK Worldwide	Synflorix	<i>47 Seconds</i>	Awareness, Fundraising & Advocacy	Digital	Canada	Bronze
GROW COMUNICACIÓN SA	Norgine	<i>The Arsehole of the World</i>	Awareness, Fundraising & Advocacy	Digital	Spain	Bronze
Grey Canada / TANK Worldwide	Razom	<i>Feel What We Feel</i>	Awareness, Fundraising & Advocacy	Digital	Canada	Silver
FCB&THEMILKMAN	Clovin	<i>My first poison</i>	Awareness, Fundraising & Advocacy	Direct	Poland	Silver
TANK Worldwide	Synflorix	<i>47 Seconds</i>	Awareness, Fundraising & Advocacy	Effectiveness	Canada	Bronze
Grey Canada / TANK Worldwide	Razom	<i>Feel What We Feel</i>	Awareness, Fundraising & Advocacy	Effectiveness	Canada	Gold
Grey Canada / TANK Worldwide	Razom	<i>Feel What We Feel</i>	Awareness, Fundraising & Advocacy	Mobile	Canada	Silver
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Awareness, Fundraising & Advocacy	Outdoor	Spain	Silver
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Awareness, Fundraising & Advocacy	Public Relations	Spain	Bronze
TANK Worldwide	Shingrix	<i>Some Say</i>	Pharmaceuticals	Craft	Canada	Bronze
FCB Health Europe, An IPG Health Company	Almovig	<i>Is Your Pain Relief Triggering Your Migraine?</i>	Pharmaceuticals	Craft	UK/Germany	Bronze
Fingerprint	Teva Neuroscience	<i>SCZ Now</i>	Pharmaceuticals	Campaign	USA	Bronze
Fingerprint	Teva Neuroscience	<i>It Starts With A Spoonful</i>	Pharmaceuticals	Film	USA	Bronze
TANK Worldwide	Synflorix	<i>47 Seconds</i>	Wellness	Digital	Canada	Bronze
TANK Worldwide	Synflorix	<i>47 Seconds</i>	Wellness	Effectiveness	Canada	Bronze
FCB Health Europe, An IPG Health Company	Heart Research UK	<i>Cardiac Christmas Cards</i>	Wellness	Best Use of Media	UK/Germany	Bronze
FCB Health Europe, An IPG Health Company	Heart Research UK	<i>Cardiac Christmas Cards</i>	Wellness	Effectiveness	UK/Germany	Bronze
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	<i>Sugar Kids</i>	Wellness	Outdoor	Spain	Silver

Special Awards

Clients Honorable Mention	Bickerstaff.734	Khortytisia National Reserve	Khortytisia - The Island of a Mystery	Ukraine
Curators Honorable Mention	FCB Lisboa	Penguin Random House	Portuguese (Re)Constitution	Portugal

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