

Winners

1 0 T H E D I T I O N

Agency	Client	Title	Category	Subcategory	Award
McCann Paris	L'Oréal Paris	The Final Copy of Ilon Specht	Film	Branded Content Film	Grand Prix
R/GA	AB InBev	Abandoned Nights	Tech & Data	Creative Data	Gold
Biscuit Filmworks	Paralympics	Considering What?	Film Craft	Art Direction	Gold
GForce Grey	Citix	Saltanat Light	Outdoor	Interactive Outdoor	Gold
McCann Paris	L'Oréal Paris	The Final Copy of Ilon Specht	Film	Film on Web	Gold
McCann Paris	L'Oréal Paris	The Final Copy of Ilon Specht	PR	Social and Environmental Responsibility	Gold
McCann Paris	L'Oréal Paris	The Final Copy of Ilon Specht	Film Craft	Web Film	Gold
End to End	Instituto Melanoma Brasil	The Unnoticed Sponsorship	PR	Spontaneous Media in Advertising	Gold
Biscuit Filmworks	Squarespace	A Tale As Old As Websites	Film Craft	Direction	Silver
R/GA	AB InBev	Abandoned Nights	AI	Generative Video	Silver
Biscuit Filmworks	Make My Money Matter	Beep	Film Craft	Direction	Silver
Biscuit Filmworks	Make My Money Matter	Beep	Film Craft	Web Film	Silver
Manifesto	"la Caixa Foundation"	Escape Room Loneliness	Promo & Activation	Creative Effectiveness	Silver
Gameloft for Brands	Hyundai Motor Company	HYUNDAI x ASPHALT LEGENDS UNITE: ELECTRIC RACE	Gaming	Activation in Gaming Competitions / Events	Silver
Gameloft for Brands	Hyundai Motor Company	HYUNDAI x ASPHALT LEGENDS UNITE: ELECTRIC RACE	Gaming	Partnerships & Sponsorships	Silver
TONIC DNA	IGA	Paulo's Wish	Film Craft	Animation	Silver
GForce Grey	Citix	Saltanat Light	Tech & Data	Creative Data	Silver
GForce Grey	Citix	Saltanat Light	AI	Use of AI for Social Good	Silver
McCann Paris	L'Oréal Paris	The Final Copy of Ilon Specht	Press	Branded Content on Press	Silver
Circonflex	Fondation CHU Sainte-Justine	The Orange	Film Craft	Best Use of Music	Silver
REBOLUCION	Alexia Ortíz	The Two Faces	Design	Poster	Silver
Biscuit Filmworks	Hennessy	"Chess," "Tennis," "Massage"	Film Craft	Direction	Bronze
Gameloft for Brands	Hyundai Motor Company	HYUNDAI x ASPHALT LEGENDS UNITE: ELECTRIC RACE	Digital	Digital Games	Bronze
proof.	Tymbark Bulgaria	nature unplugged	Digital	Branded Content	Bronze
Biscuit Filmworks	Montefiore	The Rarest Stars Shine the Brightest	Film Craft	Art Direction	Bronze
Dentsu Creative Italy	Amnesty International	Truth Is Our Weapon	Outdoor	Normal Format	Bronze