

Lisbon international advertising festivals

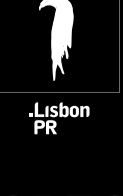


SHORTLIST 2022 EDITION

Agency	Client	Project	Category	Sub Category	Country
Golo	Txilar - Grupo Heineken Moçambique	Txilar Black	Film	Campaign	Moçambique
Geelmuyden Kiese	DGI Byen	Wet news	Film	Film on WEB	Dinamarca
Golo	Txilar - Grupo Heineken Moçambique	Txilar Black	Film	Film on Cinema	Moçambique
Golo	Txilar - Grupo Heineken Moçambique	Txilar Black	Film	Film on WEB	Moçambique
Euro-M	5ÁSEC	FROM SAHARA TO 5ÁSEC	Social Media	Best Use of Social Media in Real Time	Portugal
NRG	Audi	The glow of Audi RS e-tron GT	Events	Indoor Events	Bulgaria
Whitespace - An Isobar Company	Malaria No More UK	Draw The Line Against Malaria	Tech	TECHNOLOGY - VR Experiences & Augmented Reality	UK
Samy Alliance	Nutella	Nutella's house: A place to discover and enjoy all the good stuff that we have at home	Social Media	Best Use of Social Media in Real Time	Espanha
ABK	Biu Biu - Chicken meat products	Raw chicken vs Frozen Chicken	Film	Film on TV	Georgia
Euro-M	Repsol	GRAB YOUR LION SHARE	Film	Campaign	Portugal
Euro-M	Semáforo	SEMÁFORO	Design	Logo	Portugal
ABK	Greenway	Russian Roulette	Design	Poster	Georgia
Golo	Txilar - Grupo Heineken Moçambique	Txilar Black	Campaign	Integrated Campaign	Moçambique
Luna TBWA	Heroes ride in pajamas: Hero Wowcher	Hero Wowcher, end a WOW night out, safely.	Public Relations	Social and Environmental Responsibility	Eslóvenia
Euro-M	Mercer	IMAGINE BOOK	Design	Editorial	Portugal
Volcanum Creative Lab	Hemosc	Fashion Bags For Blood Bags	Social Media	Social Responsibility in Social Media	Brasil
Samy Alliance	Mercado de San Antón	The Transstore: The Price of Inequality	Public Relations	Social and Environmental Responsibility	Espanha
Samy Alliance	Nutella	Nutella's house: A place to discover and enjoy all the good stuff that we have at home	Social Media	Best Use of Digital Influencers	Espanha
Euro-M	A Costureira	A COSTUREIRA	Design	Logo	Portugal
Samy Alliance	Axe	Antes de ti	Digital	Creative Effectiveness	Espanha
Ideatore Comunicação	Sicoob Cocred	The Time	Film	Film on TV	Brasil
FCB and The Milkman	Total brand campaign	My first poison	Promo & Activation	Campaign	Polónia
X3M Ideas	Flour Mills Nigeria	This is my kitchen	Press	Campaign	Nigeria
Samy Alliance	Nutella	Nutella's house: A place to discover and enjoy all the good stuff that we have at home	Public Relations	Best Use of Influencers	Espanha
CINQ VISUALS s.r.o.	ŠKODA AUTO a.s.	The Way Of Life	Craft	Script	Rep. Checa
Monstarlab	HumanAid	HumanAid	Effectiveness	Awareness Effectiveness - NGO's	Netherlands
FCB and The Milkman	Total brand campaign	My first poison	Public Relations	Social and Environmental Responsibility	Polónia
Lean	Betnacional	Ser Brasileiro	Film	Film on TV	Brasil
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Direct	Ambient Media: Small Scale	Espanha
Samy Alliance	Axe	Antes de ti	Social Media	Best Use of Digital Influencers	Espanha
Samy Alliance	Axe	Antes de ti	Social Media	Branded Content	Espanha
CINQ VISUALS s.r.o.	ŠKODA AUTO a.s.	The Way Of Life	Craft	Web Film	Rep. Checa
CINQ VISUALS s.r.o.	ŠKODA AUTO a.s.	The Way Of Life	Craft	Direction	Rep. Checa
Innocean Italy	Kia	Moving Inspiration Project	Design	Experiential Design	Itália
MetaDesign China Limited	MetaDesigm	FORTUNE FAVORS THE BOLD	Design	Self Promotion	China
Grey Canada / TANK Worldwide	Razom	Feel What We Feel	Public Relations	Social and Environmental Responsibility	Canadá
FCB Lisboa	ACCQBAMS	Wartime Bombs	Press	Campaign	Portugal
Kay-Oskwarek Music Ltd	Hennessy	Hennessy x NBA - Game Never Stops	Craft	Best Original Music	UK
Grey Canada / TANK Worldwide	Razom	Feel What We Feel	Digital	Campaign	Canadá
Samy Alliance	Mercado de San Antón	The Transstore: The Price of Inequality	Direct	Indoor Direct	Espanha
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Public Relations	Political Campaign	Espanha
X3M Ideas	Battle of the Year	One Language	Film	Film on TV	Nigeria
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Effectiveness	Awareness Effectiveness - Children & Teen	Espanha
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Effectiveness	Effective Use of Media - Government & Politics	Espanha
Samy Alliance	Mercado de San Antón	The Transstore: The Price of Inequality	Promo & Activation	Point of Sale Activation	Espanha
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Outdoor	Special Format	Espanha
Grey Canada / TANK Worldwide	Razom	Feel What We Feel	Campaign	Integrated Campaign	Canadá
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Effectiveness	Awareness Effectiveness - Government & Politics	Espanha
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Effectiveness	Awareness Effectiveness - Wellness	Espanha
Bickerstaff.734	Khortytsia National Reserve	Khortytsia - The Island of a Mystery	Design	Corporate Identity	Ucrânia
Grey Canada / TANK Worldwide	Razom	Feel What We Feel	Campaign	Effectiveness in Campaign	Canadá
FCB Lisboa	Penguin Random House	Portuguese (Re)Constitution	Promo & Activation	Low Budget Activation	Portugal
Grey Canada / TANK Worldwide	Razom	Feel What We Feel	Effectiveness	Awareness Effectiveness - Wellness	Canadá
Samy Alliance	Axe	Antes de ti	Effectiveness	Awareness Effectiveness - Personal Care	Espanha
FCB Lisboa	Penguin Random House	Portuguese (Re)Constitution	Design	Design Effectiveness	Portugal
FCB Lisboa	Penguin Random House	Portuguese (Re)Constitution	Design	Illustration	Portugal
Material Group	Mercari Shops	Mercari Shops *3D Shutter Stores in Shibuya	Product of Service Launch	New Product or Service	Japão
Material Group	Lenovo	#FindHiddenESG	Brand Activation	Sustainability	Japão
MGC	Wrangler	#LaUltimaBotelladeAgua by Wrangler	Institutional Image	Sustainability	Chile
LPM	Museu do Tesouro Real	Museu do Tesouro Real	Media Relations	Culture	Portugal
MGC	BEAT	#MueveteconBeat	Brand Activation	Agricultural	Chile
MGC	Chilean society of plastic surgeons (sccp)	#YourSurgeonShouldBePlastic	Media Relations	Healthcare & Pharma	Chile
PRAP Japan, Inc.	Eli Lilly Japan K.K.	Migraine kanuta card game (Japanese traditional card game)	Word of Mouth	Healthcare & Pharma	Japão
MGC	Reebok	#LaPalzadeTodas by Reebok	Brand Activation	Culture	Chile
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Brand Activation	Healthcare & Pharma	Espanha
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Brand Activation	Government & Politics	Espanha
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Word of Mouth	Government & Politics	Espanha
In Press	Rede Brasil do Pacto Global da ONU, Sociedade Brasileira de Psicologia, Falconi	Movement #MenteEmFoco	Awareness, Fundraising & Advocacy	Campaign	Brasil
McCan Health	ViV	HIV changed my life	Wellness	Campaign	Canadá
KOBU Agency	Facialteam	Facialteam - Branding	Corporate Image & Insurance	Design	Portugal
Ogilvy Health	Cystic Fibrosis Trust	Covid-19 and cystic fibrosis. What could they possibly have in common?	Awareness, Fundraising & Advocacy	Campaign	UK
Ogilvy Health	NexGard SPECTRA®	NexGard SPECTRA® puppy campaign	Animal Health	Digital	UK
Asterisco Healthcare Communications	Combivent	Raptor Attack	Pharmaceuticals	Direct	México
Ogilvy Health	NexGard SPECTRA®	NexGard SPECTRA® puppy campaign	Animal Health	Campaign	UK
Fingerprint	Teva Neuroscience	SCZ Now	Pharmaceuticals	Design	USA
Fingerprint	Teva Neuroscience	Social Cognition Rising	Pharmaceuticals	Craft	USA
Asterisco Healthcare Communications	Alginac	Runner	Pharmaceuticals	Direct	México
Fingerprint	Teva Neuroscience	SCZ Now	Pharmaceuticals	Digital	USA
VMLY&Rx Health Italy	Merck & Pfizer	Bavencio Moments	Pharmaceuticals	Film	Itália
VMLY&Rx Health Italy	Merck & Pfizer	Bavencio Moments	Pharmaceuticals	Craft	Itália
Fingerprint	Teva Neuroscience	Before They Fall	Pharmaceuticals	Film	USA
Ogilvy Health	Mental Health	Beyond the Stigma: Living with Schizophrenia	Pharmaceuticals	Film	UK
Havas Life NY	Apoquel	Ditch the Itch	Animal Health	Print	USA
Fingerprint	Teva Neuroscience	Before They Fall	Pharmaceuticals	Craft	USA
X3M Ideas	Nirvana Water	Headlines of Innocence	Awareness, Fundraising & Advocacy	Digital	Nigeria
TRIAD	NOVARTIS SLOVAKIA	You never know when	Awareness, Fundraising & Advocacy	Film	Rep. Checa
Fingerprint	Teva Neuroscience	SCZ Now	Pharmaceuticals	Campaign	USA
Grey Canada / TANK Worldwide	Shingrix	Some Say	Pharmaceuticals	Craft	Canadá
Fingerprint	Teva Neuroscience	It Starts With A Spoonful	Pharmaceuticals	Film	USA
Grey Canada / TANK Worldwide	Synflorix	47 Seconds	Wellness	Digital	Canadá
Grey Canada / TANK Worldwide	Synflorix	47 Seconds	Wellness	Direct	Canadá
GROW COMUNICACIÓN SA	Ozean	Ozean	Beauty & Lifestyle	Craft	Espanha
McCan Health	Dalles Total 1	Fight the Fog	Products & Devices	Public Relations	Canadá
Grey Canada / TANK Worldwide	Synflorix	47 Seconds	Wellness	Campaign	Canadá
Grey Canada / TANK Worldwide	Synflorix	47 Seconds	Wellness	Best Use of Media	Canadá
VMLY&Rx Health Italy	Pierre Fabre	The Real Fortune Teller	Awareness, Fundraising & Advocacy	Digital	Itália
Grey Canada / TANK Worldwide	Synflorix	47 Seconds	Awareness, Fundraising & Advocacy	Direct	Canadá
Grey Canada / TANK Worldwide	Synflorix	47 Seconds	Awareness, Fundraising & Advocacy	Campaign	Canadá
Grey Canada / TANK Worldwide	Synflorix	47 Seconds	Awareness, Fundraising & Advocacy	Digital	Canadá
Grey Canada / TANK Worldwide	Synflorix	47 Seconds	Awareness, Fundraising & Advocacy	Best Use of Media	Canadá
Grey Canada / TANK Worldwide	Synflorix	47 Seconds	Awareness, Fundraising & Advocacy	Effectiveness	Canadá
Grey Canada / TANK Worldwide	Synflorix	47 Seconds	Wellness	Effectiveness	Canadá
GROW COMUNICACIÓN SA	Norgine	The Arsehole of the World	Awareness, Fundraising & Advocacy	Digital	Espanha
VMLY&Rx Health Italy	Pierre Fabre	The Real Fortune Teller	Awareness, Fundraising & Advocacy	Campaign	Itália
VMLY&Rx Health Italy	Pierre Fabre	The Real Fortune Teller	Awareness, Fundraising & Advocacy	Digital	Itália
IPG Health NYC	Heart Research UK	Cardiac Christmas Cards	Wellness	Direct	USA
IPG Health NYC	Heart Research UK	Cardiac Christmas Cards	Wellness	Campaign	USA
IPG Health NYC	Aimovig	Is Your Pain Relief Triggering Your Migraine?	Pharmaceuticals	Campaign	USA
IPG Health NYC	Heart Research UK	Cardiac Christmas Cards	Wellness	Effectiveness	USA
IPG Health NYC	Heart Research UK	Cardiac Christmas Cards	Wellness	Radio	USA
IPG Health NYC	Heart Research UK	Cardiac Christmas Cards	Wellness	Print	USA
IPG Health NYC	Aimovig	Is Your Pain Relief Triggering Your Migraine?	Pharmaceuticals	Craft	USA
IPG Health NYC	Heart Research UK	Cardiac Christmas Cards	Wellness	Craft	USA
IPG Health NYC	Aimovig	Is Your Pain Relief Triggering Your Migraine?	Pharmaceuticals	Print	USA
IPG Health NYC	Heart Research UK	Cardiac Christmas Cards	Wellness	Best Use of Media	USA
FCB and The Milkman	Total brand campaign	My first poison	Awareness, Fundraising & Advocacy	Direct	Polónia
Grey Canada / TANK Worldwide	Razom	Feel What We Feel	Awareness, Fundraising & Advocacy	Effectiveness	Canadá
Grey Canada / TANK Worldwide	Razom	Feel What We Feel	Awareness, Fundraising & Advocacy	Mobile	Canadá
Grey Canada / TANK Worldwide	Razom	Feel What We Feel	Awareness, Fundraising & Advocacy	Craft	Canadá
Grey Canada / TANK Worldwide	Razom	Feel What We Feel	Awareness, Fundraising & Advocacy	Digital	Canadá
Grey Canada / TANK Worldwide	Razom	Feel What We Feel	Awareness, Fundraising & Advocacy	Campaign	Canadá
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Awareness, Fundraising & Advocacy	Public Relations	Espanha
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Wellness	Outdoor	Espanha
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Awareness, Fundraising & Advocacy	Outdoor	Espanha
VMLY&R HEALTH Spain	Spanish Ministry of Consumer Affairs	Sugar Kids	Awareness, Fundraising & Advocacy	Direct	Espanha

SPONSORED BY:

FLAG



WIN A CROW WIN THE RESPECT

WWW.LISBONADFESTIVALSGROUP.COM