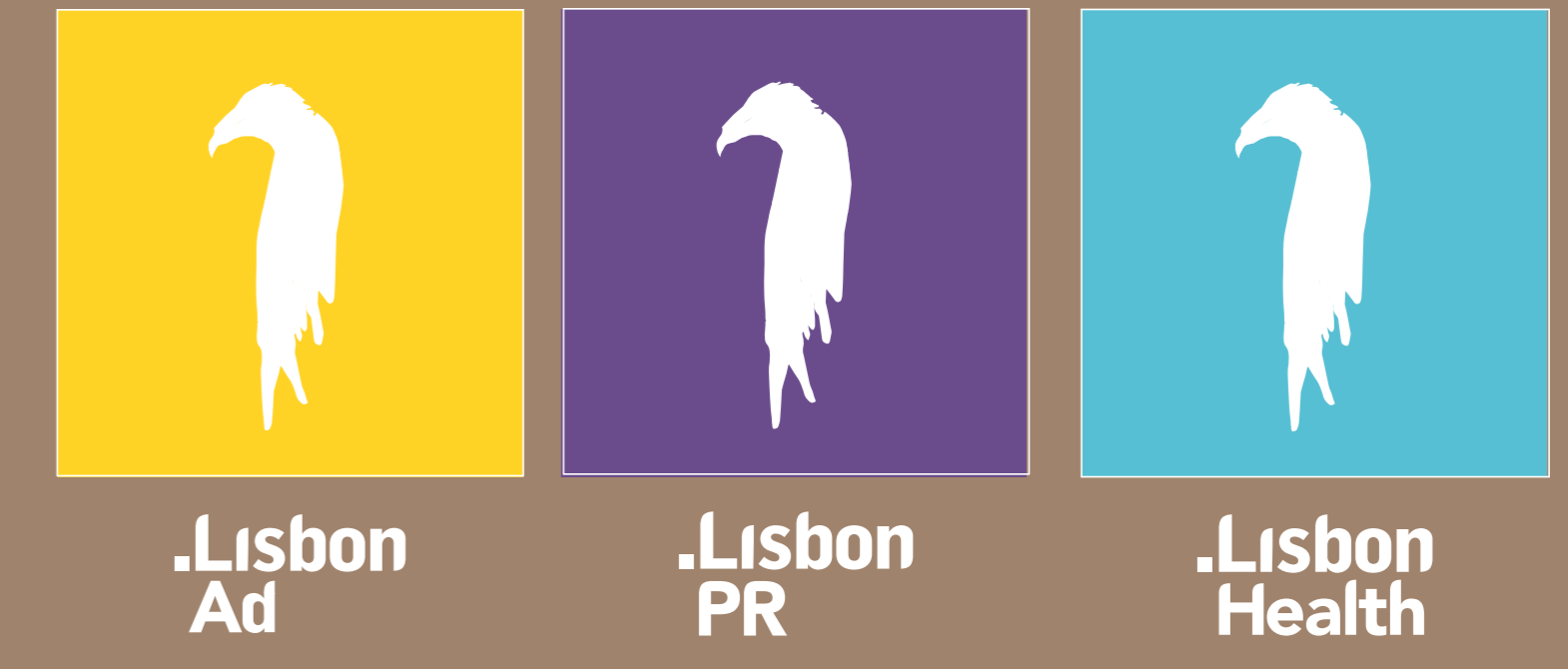


Lisbon international advertising festivals



SHORTLIST 2023 EDITION

Agency	Project	Client	Category	Sub Category	Country
White Rivers Media	Shark Tank India Season 2 by Sony LIV x White Rivers Media	Culver Max Entertainment	AD - Campaign	Integrated Campaign	India
White Rivers Media	Shark Tank India Season 2 by Sony LIV x White Rivers Media	Culver Max Entertainment	AD - Campaign	Effectiveness in Campaign	India
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncologia)	AD - Campaign	Integrated Campaign	Spain
EURO'M	Gelado Triunfante	Triunfo	AD - Campaign	Integrated Campaign	Portugal
NRG Brands	The Glow of Audi Q4 e-tron	Audi Bulgaria	AD - Craft	Art Direction	Bulgaria
Kay-Oskwarek Music Limited	More of Life Brought to Life - Sneakers	The New York Times	AD - Craft	Best Original Music	United Kingdom
Miralumo Films	Natal Com Sabor De Saudade	Vale Sul Shopping	AD - Craft	Animation	Brazil
jäger&jäger	Anniversary edition for Mumm sparkling wine	Rotkäppchen-Mumm Sektkellereien GmbH	AD - Design	Packaging	Germany
Bastarda	Na casa dos 18	Casa da Música	AD - Design	Special Format Design	Portugal
M&A CREATIVE AGENCY	JOHNNY SHARK - HOME IS WHERE THE ANCHOR DROPS	M&ACREATIVE AGENCY	AD - Design	Packaging	Portugal
Bastarda	Na casa dos 18	Casa da Música	AD - Design	Poster	Portugal
Independiente Panama	Bronco Grill	Ford Cincuentenario	AD - Design	Special Format Design	Panama
Independiente Panama	Bronco Grill	Ford Cincuentenario	AD - Design	Design Effectiveness	Panama
&play studio	The Smellmeter	Old Spice	AD - Digital	Branded Content	Bulgaria
&play studio	The 15-Minute Pizza Map	Dr. Oetker	AD - Digital	Branded Content	Bulgaria
Grupo End to End	Pelé in the Dictionary	sportv	AD - Digital	Creative Effectiveness	Brazil
VMLY&R HEALTH Spain	Paintings of Hope	Gilead Sciences	AD - Effectiveness	Awareness Effectiveness - Healthcare & Pharma	Spain
Grupo End to End	Pelé in the Dictionary	sportv	AD - Effectiveness	Awareness Effectiveness - Sports	Brazil
Grupo End to End	Pelé in the Dictionary	sportv	AD - Effectiveness	Awareness Effectiveness - Culture	Brazil
Grupo End to End	Pelé in the Dictionary	sportv	AD - Effectiveness	Awareness Effectiveness - Media & Entertainment	Brazil
NRG Brands	The Glow of Audi Q4 e-tron	Audi Bulgaria	AD - Events	Product Launch	Bulgaria
Samy Alliance	Ciegas	Ambhar	AD - Events	Brand Event	Spain
Mullen Lowe Romania	Support for Supporters	MullenLowe Romania	AD - Film	Branded Content	Romania
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncologia)	AD - Innovation	Creative Innovation	Spain
New Moment New Ideas Company	End of School	Weekly magazine "Nedeljnik"	AD - Press	Normal Format	Serbia
Bastarda	#parameninas	Euronics + UEFA	AD - Promo & Activation	Guerrilla Marketing	Portugal
Mantra	Posters	APAV	AD - Promo & Activation	Guerrilla Marketing	Portugal
Grupo End to End	Pelé in the Dictionary	sportv	AD - Promo & Activation	Creative Effectiveness	Brazil
VMLY&R HEALTH Spain	THE COLLAPSE	DAIICHI SANKYO	AD - Promo & Activation	Guerrilla Marketing	Spain
Bickerstaff.734	We instead of Me	Bickerstaff.734	AD - Promo & Activation	Point of Sale Activation	Ukraine
Grupo End to End	Pelé in the Dictionary	sportv	AD - Promo & Activation	Low Budget Activation	Brazil
MGC	The band for life	MGC	AD - Public Relations	Social and Environmental Responsibility	Chile
VMLY&R HEALTH Spain	Paintings of Hope	Gilead Sciences	AD - Public Relations	Creative Effectiveness	Spain
Grupo End to End	Pelé in the Dictionary	sportv	AD - Public Relations	Spontaneous Media in Advertising Campaign	Brazil
Grupo End to End	Pelé in the Dictionary	sportv	AD - Public Relations	Creative Effectiveness	Brazil
TANK Worldwide	Lullabye	TANK Worldwide	AD - Radio	Radio	Canada
TANK Worldwide	Lullabye	TANK Worldwide	AD - Radio	Best Use of Radio	Canada
Samy Alliance	Casamento Armado	Prime Video	AD - Social Media	Best Use of Digital Influencers	Spain
Samy Alliance	Papartido	Pepsico	AD - Social Media	Branded Content	Spain
Samy Alliance	Pica Pero Rico	Pepsico	AD - Social Media	Best Use of Digital Influencers	Spain
Innocean Italy	The Limitless Brochure	Kia Italia	AD - Tech	TECHNOLOGY- VR Experiences & Augmented Reality	Italy
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncologia)	Health - Animal Health	Activation	Spain
VMLY&R HEALTH Spain	THE COLLAPSE	DAIICHI SANKYO	Health - Awareness, Fundraising & Advocacy	Outdoor	Spain
VMLY&R HEALTH Spain	Hey, MariCarmen!	La vida en Rosa Magazine	Health - Awareness, Fundraising & Advocacy	Digital	Spain
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncologia)	Health - Awareness, Fundraising & Advocacy	Activation	Spain
FCBCure, an IPG Health Company	Endless Frictions	Extremity Preservations Orthopedic Center	Health - Corporate Image & Insurance	Craft	United States
FCBCure, an IPG Health Company	Endless Frictions	Extremity Preservations Orthopedic Center	Health - Corporate Image & Insurance	Print	United States
FCBCure, an IPG Health Company	Endless Frictions	Extremity Preservations Orthopedic Center	Health - Corporate Image & Insurance	Outdoor	United States
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncologia)	Health - Device & Diagnostics	Innovation	Spain
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncologia)	Health - Device & Diagnostics	Direct	Spain
FCB Health Europe, an IPG Health Company	Picture the Days Ahead	Sandoz	Health - Pharmaceuticals	Craft	United States
VMLY&R HEALTH Spain	Paintings of Hope	Gilead Sciences	Health - Pharmaceuticals	Effectiveness	Spain
VMLY&R HEALTH Spain	INVISIBLES	BIOGEN	Health - Pharmaceuticals	Craft	Spain
TANK Worldwide	Lullabye	TANK Worldwide	Health - Tech	Radio	Canada
X3M ideas	The Soot Life Expectancy	The Extra Step Initiative	Health - Wellness	Campaign	Nigeria
X3M ideas	Vote for your Future	Nuesroom	PR - Digital & Mobile	Government & Politics	Nigeria
MGC	Live Classic	MGC	PR - Event	Fashion	Chile
MGC	Find your beat	MGC	PR - Event	Fashion	Chile
Geelmuyden Kiese	The Reservoir Refill	Geelmuyden Kiese	PR - Event	Sustainability	Denmark
MGC	Signs from the Ocean	MGC	PR - Institutional Image	Sustainability	Chile
MGC	The band for life	MGC	PR - Institutional Image	Transportation	Chile
MGC	Signs from the ocean	MGC	PR - Media Relations	Sustainability	Chile
Geelmuyden Kiese	The Reservoir Refill	Geelmuyden Kiese	PR - Media Relations	Sustainability	Denmark
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncologia)	PR - Product or Service Promotion	Healthcare & Pharma	Spain
Omincom Creative Hub (DDB Lisboa)	Raise your FLAG	FLAG	AD - Young Lisbon	Young Lisbon	Portugal
Pedro e Liana	O que queres ser quando fores grande?	FLAG	AD - Young Lisbon	Young Lisbon	Portugal

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