

# Winners

2024 BY THE OCEAN EDITION



**.Lisbon**  
International Advertising  
Festivals Group

## LISBON AD

Country	Agency	Title	Client	Category	Subcategory	Award
Canada	TANK Worldwide	Speechlist	Desto Black Community Network	LISBON AD - DIGITAL	Best Use of Digital	Gold
Portugal	Bastarda	Cult of Pita	Cult of Pita	LISBON AD - DESIGN	Corporate Identity	Silver
India	Sociowash Media Pvt. Ltd.	Comedy Central Happier Together	Viacom 18	LISBON AD - INNOVATION	Creative Innovation	Silver
Brazil	End to End	Jersey #0	Grêmio	LISBON AD - PR	Social and Environmental Responsibility	Silver
Italy	Hello	Next Stop: Pride	Prime Video Italia	LISBON AD - PROMO & ACTIVATION	Activation in Events/Festivals	Silver
Canada	TANK Worldwide	Speechlist	Desto Black Community Network	LISBON AD - RADIO	Radio	Silver
Canada	TANK Worldwide	Speechlist	Desto Black Community Network	LISBON AD - RADIO	Radio Web	Silver
Bulgaria	&play	The Advanced Protector	Rexona	LISBON AD - SOCIAL MEDIA	Branded Content	Silver
Portugal	Bastarda	Cult of Pita	Cult of Pita	LISBON AD - DESIGN	Illustration	Silver
Brazil	End to End	Jersey #0	Grêmio	LISBON AD - PR	Low Budget Public Relations Plan	Silver
Romania	Dentsu Creative Romania	Milka Generation UnGap	Milka	LISBON AD - CAMPAIGN	Integrated Campaign	Bronze
Portugal	Bastarda	Music and Revolution	Casa da Música	LISBON AD - DESIGN	Experiential Design	Bronze
Bulgaria	proof.	Tracks of Extinction	Mineral Water Velingrad	LISBON AD - DIRECT	Ambient Media: Small Scale	Bronze
Romania	Dentsu Creative Romania	Milka Generation UnGap	Milka	LISBON AD - EFFECTIVENESS	Awareness Effectiveness	Bronze
Brazil	Todos.	In Motion	ITAÚ	LISBON AD - EVENTS	Business to Business Event	Bronze
Brazil	Todos.	In Motion	ITAÚ	LISBON AD - EVENTS	Corporate Event	Bronze
India	Sociowash Media Pvt. Ltd.	Comedy Central Happier Together	Viacom 18	LISBON AD - FILM	Best Use of Film	Bronze
Chile	MGC	Signs from the Ocean - The Documentary	CMP ( Pacific Mining Company)	LISBON AD - FILM	Film on WEB	Bronze
Portugal	Mustard	Turn of the Beirão	Licor Beirão	LISBON AD - FILM	Film on TV	Bronze
Portugal	Mustard	Turn of the Beirão	Licor Beirão	LISBON AD - FILM	Film on WEB	Bronze
Portugal	Mustard	Turn of the Beirão	Licor Beirão	LISBON AD - FILM	Campaign	Bronze
Portugal	Mustard	Turn of the Beirão	Licor Beirão	LISBON AD - FILM	Best Use of Film	Bronze
Italy	We Are Social	He's Landing	ITA Airways	LISBON AD - FILM	Film on WEB	Bronze
Chile	MGC	Find your beat I	Converse	LISBON AD - RADIO	Radio Web	Bronze
Chile	MGC	Find your beat I	Converse	LISBON AD - RADIO	Best Use of Radio	Bronze
Brazil	Cheit Brasil	The Brave and the Witch's Gift	Samsung	LISBON AD - SOCIAL MEDIA	Isolated Post	Bronze
Brazil	End to End	Golden Fans	Brazilian Olympic Committee	LISBON AD - SOCIAL MEDIA	OLYMPIC SPORTS	Bronze
Brazil	End to End	The Ultimate Olympic Meme	Brazilian Olympic Committee	LISBON AD - SOCIAL MEDIA	Isolated Post	Bronze
Brazil	GINGA	Nhã Benta Collection	Kopenhagen	LISBON AD - SOCIAL MEDIA	Branded Content	Bronze
Brazil	GINGA	Nhã Benta Collection	Kopenhagen	LISBON AD - SOCIAL MEDIA	Best Use of Digital Influencers	Bronze
Chile	MGC	Find your beat I	Converse	LISBON AD - SOCIAL MEDIA	Best Use of Digital Influencers	Bronze
Canada	TANK Worldwide	Speechlist	Desto Black Community Network	LISBON AD - SOCIAL MEDIA	Best Use of Social Media in Real Time	Bronze

## LISBON HEALTH

Country	Agency	Title	Client	Category	Subcategory	Award
UK	Ogilvy Health London	The Melanoma Law	Skin Cancer UK	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Public Relations	Grand Prix
USA	Havas Lynx NY	Younger Than You Think	Eisai	LISBON HEALTH - PHARMACEUTICALS	Craft	Gold
Brazil	mccann health	Unscreen Kids	Editora Timo	LISBON HEALTH - HOMEOPATHIC & NATURAL REMEDIES	Outdoor	Silver
USA	Havas Lynx NY	FENOMENAL	Sanofi	LISBON HEALTH - PHARMACEUTICALS	Activation	Silver
USA	Havas Lynx NY	FENOMENAL	Sanofi	LISBON HEALTH - PHARMACEUTICALS	PHARMACEUTICALS - Digital	Silver
USA	Havas Lynx NY	FENOMENAL	Sanofi	LISBON HEALTH - PHARMACEUTICALS	Events	Silver
Canada	Diamond	This is Natural	Pollin Fertility	LISBON HEALTH	Campaign	Bronze
Spain	Grow	In the heart of Marta		LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Public Relations	Bronze
Portugal	Triunfo Sudler	Yellow Street - Fight against Hepatitis C	Abbvie Portugal	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Activation	Bronze
Portugal	Triunfo Sudler	Yellow Street - Fight against Hepatitis C	Abbvie Portugal	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Public Relations	Bronze
Portugal	Triunfo Sudler	Yellow Street - Fight against Hepatitis C	Abbvie Portugal	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Outdoor	Bronze
Nigeria	X3M Ideas	Don't Burn Their Future	FCCPC	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Campaign	Bronze
UK	FCB Health London, an IPG Health Company	Slow and Steady Gets It Done	Sandoz	LISBON HEALTH - BEAUTY & LIFESTYLE	Craft	Bronze
Brazil	mccann health	Your bias is my remedy	Impulso Institute	LISBON HEALTH - HOMEOPATHIC & NATURAL REMEDIES	Craft	Bronze
USA	Havas Lynx NY	FENOMENAL	Sanofi	LISBON HEALTH - PHARMACEUTICALS	Design	Bronze
UK	FCB Health London, an IPG Health Company	Slow and Steady Gets It Done	Sandoz	LISBON HEALTH - PHARMACEUTICALS	Craft	Bronze
UK	FCB Health London, an IPG Health Company	Slow and Steady Gets It Done	Sandoz	LISBON HEALTH - PHARMACEUTICALS	Film	Bronze
Canada	TANK Worldwide	Shingles Season	GSK Vaccines - SHINGRIX	LISBON HEALTH - PHARMACEUTICALS	Print	Bronze
Nigeria	X3M Ideas	Don't Burn Their Future	FCCPC	LISBON HEALTH - WELLNESS	Campaign	Bronze

## LISBON PR

Country	Agency	Title	Client	Category	Subcategory	Award
Canada	Diamond	Welcome To Trafficking School	Joy Smith foundation	LISBON PR - INSTITUTIONAL IMAGE	NGOs	Gold
Guatemala	Castillo de If	The Corruption Monuments Tour	Helps International	LISBON PR - DIGITAL & MOBILE	Government & Politics	Silver
Chile	MGC	Find your beat II	Converse	LISBON PR - DIGITAL & MOBILE	Fashion	Silver
Canada	Diamond	Dream Barbie Experience	Fairmont Hotels & Resorts	LISBON PR - INSTITUTIONAL IMAGE	Travel & Tourism	Bronze
Chile	MGC	#FriendlySpace	Open Kennedy	LISBON PR - INSTITUTIONAL IMAGE	Healthcare & Pharma	Bronze
Chile	MGC	The color of the champion	Pichara	LISBON PR - MEDIA RELATIONS	Beauty	Bronze
Chile	MGC	The color of the champion	Pichara	LISBON PR - MEDIA RELATIONS	Personal Care	Bronze