

Lisbon international advertising festivals



WINNERS 2023 EDITION

Agency	Project	Client	Category & SubCategory	Award	Country
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncología)	AD - Campaign - Integrated Campaign	Gold	Spain
NRG Brands	The Glow of Audi Q4 e-tron	Audi Bulgaria	AD - Craft - Art Direction	Bronze	Bulgaria
Kay-Oskwarek Music Limited	More of Life Brought to Life - Sneakers	The New York Times	AD - Craft - Best Original Music	Gold	United Kingdom
bastarda, Ida	Na casa dos 18	Casa da Música	AD - Design Poster	Gold	Portugal
Independiente Panama	Bronco Grill	Ford Cincuentenario	AD - Design Special Format Design	Bronze	Panama
bastarda, Ida	Na casa dos 18	Casa da Música	AD - DesignSpecial - Format Design	Gold	Portugal
&play studio	The Smellmeter	Old Spice	AD - Digital - Branded Content	Silver	Bulgaria
Grupo End to End	Pelé in the Dictionary	sportv	AD - Digital - Creative Effectiveness	Silver	Brazil
VMLY&R HEALTH Spain	Paintings of Hope	Gilead Sciences	AD - Effectiveness - Awareness Effectiveness - Healthcare & Pharma	Silver	Spain
Grupo End to End	Pelé in the Dictionary	sportv	AD - Effectiveness Awareness Effectiveness - Media & Entertainment	Gold	Brazil
Grupo End to End	Pelé in the Dictionary	sportv	AD - Effectiveness Awareness Effectiveness - Sports	Grand Prix	Brazil
Grupo End to End	Pelé in the Dictionary	sportv	AD - Effectiveness Awareness Effectiveness - Culture	Gold	Brazil
NRG Brands	The Glow of Audi Q4 e-tron	Audi Bulgaria	AD - Events - Product Launch	Bronze	Bulgaria
Samy Alliance	Ciegas	Ambhar	AD - Events Brand Event	Bronze	Spain
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncología)	AD - Innovation - Creative Innovation	Grand Prix	Spain
New Moment New Ideas Company	End of School	Weekly magazine "Nedeljnik"	AD - Press - Normal Format	Bronze	Serbia
Grupo End to End	Pelé in the Dictionary	DAIICHI SANKYO	AD - Promo & Activation - Creative Effectiveness	Gold	Brazil
VMLY&R HEALTH Spain	THE COLLAPSE	DAIICHI SANKYO	AD - Promo & Activation - Guerilla Marketing	Gold	Spain
Grupo End to End	Pelé in the Dictionary	sportv	AD - Promo & Activation - Low Budget Activation	Gold	Brazil
VMLY&R HEALTH Spain	Paintings of Hope	Gilead Sciences	AD - Public Relations - Creative Effectiveness	Silver	Spain
MGC	The band for life	MGC	AD - Public Relations - Social and Environmental Responsibility	Silver	Chile
Grupo End to End	Pelé in the Dictionary	sportv	AD - Public Relations Creative Effectiveness	Grand Prix	Brazil
Grupo End to End	Pelé in the Dictionary	sportv	AD - Public Relations Spontaneous Media in Advertising Campaign	Gold	Brazil
TANK Worldwide	Lullabye	TANK Worldwide	AD - Radio - Best Use of Radio	Silver	Canada
TANK Worldwide	Lullabye	TANK Worldwide	AD - Radio - Radio	Silver	Canada
Samy Alliance	Pica Pero Rico	Pepsico	AD - Social Media Best Use of Digital Influencers	Bronze	Spain
Samy Alliance	Papartido	Pepsico	AD - Social Media Branded Content	Bronze	Spain
Innocean Italy	The Limitless Brochure	Kia Italia	AD - Tech - TECHNOLOGY - VR Experiences & Augmented Reality	Bronze	Italy
Mullon Lowe Romania	Support for Supporters	Casa Pariurilor	AD - Film - Branded Content	Bronze	Romania
Omincom Creative Hub (DDB Lisboa)	Raise your FLAG	FLAG	AD - Young Lisbon	Bronze	Portugal
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncología)	Health - Animal Health - Activation	Gold	Spain
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncología)	Health - Awareness, Fundraising & Advocacy - Activation	Silver	Spain
VMLY&R HEALTH Spain	Hey, MariCarmen!	La vida en Rosa Magazine	Health - Awareness, Fundraising & Advocacy - Digital	Silver	Spain
VMLY&R HEALTH Spain	THE COLLAPSE	DAIICHI SANKYO	Health - Awareness, Fundraising & Advocacy - Outdoor	Gold	Spain
FCBCure, an IPG Health Company	Endless Frictions	Extremity Preservations Orthopedic Center	Health - Corporate Image & Insurance - Craft	Bronze	United States
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncología)	Health - Device & Diagnostics - Direct	Silver	Spain
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncología)	Health - Device & Diagnostics - Innovation	Gold	Spain
FCB Health Europe, an IPG Health Company	Picture the Days Ahead	Sandoz	Health - Pharmaceuticals - Innovation	Bronze	United States
VMLY&R HEALTH Spain	INVISIBLES	BIOGEN	Health - Pharmaceuticals - Craft	Bronze	Spain
VMLY&R HEALTH Spain	Paintings of Hope	Gilead Sciences	Health - Pharmaceuticals - Craft	Bronze	Spain
TANK Worldwide	Lullabye	TANK Worldwide	Health - Pharmaceuticals - Effectiveness	Gold	Spain
X3M ideas	The Soot Life Expectancy	Gilead Sciences	Health - Tech - Radio	Bronze	Canada
Havas Life Düsseldorf GmbH	Worth a second look – a corporate initiative for burnout prevention	The Extra Step Initiative Lilly Germany	Health - Wellness - Campaign	Silver	Nigeria
Havas Life Düsseldorf GmbH	One worry less – a video intake guide with joy	Pfizer Austria	Health - Corporate Image & Insurance Craft	Bronze	Germany
Havas Life Düsseldorf GmbH	One worry less – a video intake guide with joy	Pfizer Austria	Health - Pharmaceuticals - Best Use of Media	Bronze	Germany
Havas Life Düsseldorf GmbH	Viral Delight – a flipbook for vaccination	Pfizer Germany	Health - Pharmaceuticals - Craft	Bronze	Germany
X3M ideas	Vote for your Future	Vote for your Future	PR - Digital & Mobile - Government & Politics	Bronze	Nigeria
Geelmuyden Kiese	The Reservoir Refill	Geelmuyden Kiese	PR - Event Sustainability	Silver	Denmark
MGC	Signs from the Ocean	MGC	PR - Institutional Image - Sustainability	Silver	Chile
MGC	The band for life	MGC	PR - Institutional Image - Transportation	Silver	Chile
MGC	Signs from the ocean	MGC	PR - Media Relations - Sustainability	Silver	Chile
Geelmuyden Kiese	The Reservoir Refill	Geelmuyden Kiese	PR - Media Relations- Sustainability	Gold	Denmark
VMLY&R HEALTH Spain	Dogs Without Borders	SFBO (Sociedad Franco-Brasileira de Oncología)	PR - Product or Service Promotion- Healthcare & Pharma	Grand Prix	Spain
Jury Special Recognition	We instead of Me	Bickerstaff.734	AD - Promo & Activation - Point of Sale Activation	Gold	Ukraine

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