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20- WINNERS

Agency	Title	Category	Sub Category	Award	
Saatchi & Saatchi Dubai	Planet or Plastic?	Design	Illustration	Bronze	-
White Rabbit Budapest	KeepLivingCoral	Design	Posters	Bronze	
Saatchi & Saatchi Dubai	Planet or Plastic?	Design	Social and Environmental Responsibility	Bronze	
Krypton	Vodafone Natal 'Madrasta'	Film	Film on WEB	Bronze	
Buck	Share Your Gifts	Branded Content	Digital Branded Content	Silver	
Energy BBDO	Nightshifters: The Dinner Egg Phenemenon	Branded Content	Digital Branded Content	Silver	
Buck	Share Your Gifts	Craft	Direction	Silver	
Energy BBDO	Nightshifters: The Dinner Egg Phenemenon	Craft	Direction	Silver	
Whitelist.	Reverse	Craft	Direction	Silver	
Energy BBDO	Nightshifters: The Dinner Egg Phenemenon	Film	Film on WEB	Silver	
Dentsu Inc.	Diversity in Disaster Preparation	PR	Creative Effectiveness	Silver	
dentsu X	Huawei iJack	PR	Creative Effectiveness	Silver	
VMLYR MADRID	The Love Blanket	Promo & Activation	Promo	Silver	
Anti Hamar AS	Optiker-K Identity	Design	Corporate Identity	Gold	
Krypton	Merry Krypton	Film	Self Promotion	Gold	



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Dentsu Inc.	Diversity in Disaster Preparation	PR	Social and Environmental Responsibility	Gold	_
BBDO Pakistan	The Bridal Uniform	Promo & Activation	Best Use of Media in Promo	Gold	
dentsu X	Huawei iJack	Promo & Activation	Guerrilla Marketing	Gold	
BBDO Pakistan	The Bridal Uniform	Promo & Activation	Social and Environmental Responsibility	Gold	
BBDO Pakistan	The Bridal Uniform			Grand PRIX	
BBDO Pakistan	The Bridal Uniform			President's Choice	
Luciano Jacob	Energy Converter	Young Lisbon		Bronze	
João Elias Joana Cardoso	Galp GO	Young Lisbon		Silver	
César Martínez	The Reactsteps	Young Lisbon		Gold	